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## The Aging In Place Directory: Enhancing visitability for VGM Live at Home Members

As a valued member of VGM Live at Home, you have the opportunity to expand your reach and grow your business by joining the Aging In Place Directory. This partnership offers exclusive benefits tailored to Access Specialists and other VGM members, enhancing your ability to serve the aging-in-place community.

Why Join the Aging In Place Directory?

### **Enhanced Visibility**

The Aging In Place Directory connects seniors and their families with trusted aging-in-place specialists like you. By joining, you'll gain access to a targeted audience actively seeking professionals to make homes safer, more accessible, and more comfortable.

### **Expanded Market Reach**

Your expertise as an Access Specialist, particularly those with certifications like CEAC and CAPS, is in high demand. The directory provides a platform to showcase your skills to a focused group of potential clients looking for home modifications and aging-in-place solutions.

### **Educational Resources**

The directory offers a comprehensive library on aging in place, from home modifications to wellness, empowering homeowners and caregivers. This educational focus attracts informed clients who understand the value of your services.

### **Exclusive Offer for VGM Members**

We're offering VGM members a special opportunity to join the Aging In Place Directory:

- Professional subscription (\$24/month value) at the Basic subscription price of \$14/month
- Access to all Professional subscription benefits, including:
- Featured business listing
- Educational webinars focused on online marketing, content creation, social media marketing, email marketing, online advertising, SEO, and website maintenance

### **Benefits of Joining**

#### **Targeted Visibility**

Your business will be showcased to a highly relevant audience of seniors and their caregivers actively seeking aging-in-place solutions.

#### **Credibility Boost**

The directory features vetted specialists, enhancing your credibility in the aging-in-place industry.

#### **Networking Opportunities**

Connect with other aging-in-place professionals, fostering collaboration and potential referrals.



## **Educational Growth**

Access exclusive webinars to enhance your online marketing skills and grow your business.

### Supporting the Aging-in-Place Community

By joining the Aging In Place Directory, you're not just growing your business – you're contributing to a vital community resource. The directory aims to make aging in place a reality filled with dignity, independence, and joy for seniors.

Don't miss this opportunity to expand your reach, enhance your skills, and make a meaningful impact in the aging-in-place community.

[Learn More Here](#)